



THE GREENVILLE ROTARIAN

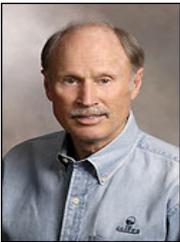
“Service above self”

Published Semi-Monthly By The Rotary Club of Greenville, S.C. Box 3537, Greenville, S.C. 29608

Issue Date.....*July 8, 2004*
Next Meeting.....*July 13, 2004*
Meeting Place.....*Gold Room*

Rotary Meeting Speaker—July 13, 2004

Jim Anthony



“If we preserve the land and treat it with integrity, success is sure to follow.” In Jim Anthony’s own words his conscience became the mission of the company he founded in 1991, The Cliffs Communities. The company has a staff of more than 450 associates, has developed five privately master-planned residential communities, and a sixth one currently in development. The philosophy within The Cliffs is an unparalleled quality of life where the focus is on the values of their family, health, longevity, and well-being.

Over The Cliffs Communities’ fourteen years of steady growth, Mr. Anthony has given back to the community. He has developed the people working alongside him as much as he has the land, keeping the protection of the natural resources in the forefront. He has formed Pinnacle Partners, a 501 (c)(3) organization that includes Pinnacle Point, a Young Life camp for teens on Sassafras Mountain, and his newest venture, ZestQuest, a children’s health initiative endorsed by the Upstate community and included in Governor Mark Sanford’s 2004 Health Initiative. He and his wife, Vicky, have generously donated time and money to many organizations in the area and through the annual BMW Charity Pro-Am golf tournament at The Cliffs to over 40 local charities. Jim is a man of principle, guided by a strong faith in God and the belief that we can neither improve nor replace what God has given us.

FROM THE PRESIDENT — ***Frank Kolb***

I am honored to have the opportunity to serve as your President for this year. The operative word here is “**serve**”. My theme for this year is Leadership through Service, the First Hundred Years. I personally want to serve the membership in working to make our club a valuable resource for each of you.

I am asking each of you to dedicate yourselves to service above self during this year. This will lead to each of us serving one another. This service will require both your time and money but I believe you will receive far more than you invest.

We plan to complete the Rotary Family Literacy Center very soon. This center is our opportunity to reach out to the community around us and make it a better place for all of us.

The second half of the theme, “The First Hundred Years” refers to the Centennial of Rotary in February of 2005. The international theme of Rotary this year is “Celebrate Rotary”.

This past year, Terry Weaver and his team set a high standard for our club in service with the result that Greenville finished the year as the number one club in the district. This is an outstanding goal for our club to strive to reach this year.

The Greenville Rotarian

Newsletter of The Rotary Club of Greenville, South Carolina

Organized January 7, 1916

Volume 50, No. 37, July 8, 2004

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The Greenville Rotarian (USPS 576760) is published twice a month by The Rotary Club of Greenville, P.O. Box 3537, Greenville, SC 29608. Periodical postage paid at Greenville, SC, post office. Subscription cost is \$2.50. POSTMASTER: Send address changes to Vickie Pittman, The Greenville Rotary Club, P.O. Box 3537, Greenville, SC 29608.

Did you know???

At rotary.org there is a monthly calendar that features an initiative for each month of the year. July is Literacy Month. Below is an article from the web-site about what a Rotary Club in the lower part of the state is doing. Visit the site for lots of interesting information about Rotary!

PROMOTING LITERACY IN SOUTH CAROLINA, USA

By Blake Clancy, Special to *The Rotarian*

Every two weeks or so, the excitement begins to build. Students in Tara Adams' first-grade class at Buford Elementary know that any day now, local businessman Taylor Davis will be there to read to them. Davis, a member of the Rotary Club of Lancaster Breakfast, S.C., USA, is one of about 20 Rotarians who visit Buford and other local elementary schools as part of a reading and mentoring program sponsored by Lancaster area Rotary clubs.

"The kids like to see a fresh face," says Lancaster Breakfast Rotarian Chris Wingard, who serves as program coordinator. "The more we can get into the schools, the more kids will be motivated."

The Lancaster program is based on a model developed in South Carolina in 1989 and initially supported by the Rotary clubs of Bluffton and Hilton Head Island-Van Landingham. Rotarians and other community leaders have helped to implement similar programs in nearly 10 countries.

About 10 Rotarians in the 75-member Lancaster Breakfast club serve as readers and mentors for students at Buford Elementary. Most work with students one-on-one or in small groups, and all visit the school at least twice a month. Some come more frequently.

According to Pat Burns, superintendent of the Lancaster County school district and 2003-04 president of the Lancaster Breakfast club, the reading program addresses an important need in the community. "The rate of adult illiteracy in our county is really quite high," she says. "We have a strong need to support literacy initiatives for children and adults, and those who decide to participate are making a significant contribution."

The volunteer readers who visit Buford Elementary each week say they gain something from the experience too. Every Wednesday morning after his Rotary meeting adjourns, Lancaster Breakfast Rotarian Jim Bull drives straight to Buford Elementary where he spends about an hour reading to students in the third-grade classroom where his own daughter is the teacher. Bull, who was a volunteer tutor at Buford for a few years before he joined the Rotarian reading program at the start of the 2003-04 school year, says he looks forward to the time he spends reading and discussing vocabulary words with the students each week.

"It's a great opportunity to go work with kids," he says. "It gives them a chance for some one-on-one instruction, rather than a group setting." Those who reap the greatest rewards, of course, are the students.

"You don't always know how much good you do, but you show the kids you have an interest, and I think that's important," says Bull. According to Adams, the program also plays an important role in social development, exposing students to community leaders from different backgrounds and working in a variety of professions.

"To see different people come in, it shows the children that they're not limited to what they see at home," she says. "[The volunteers] help the kids realize that they can do just about anything that they want to do."

MISSING PERSONS REPORT

The following missed the June 22 meeting **without a makeup reported by press time:** Don Beckie, Brian Bergmann, Doug Bowling, Johnny Mack Brown, John Bruner, David Burdette, Bland Burkhardt, Diane Cagle, Ann Clark, Mark Clary, Lee Cox, Gary Daniels, Bob Dannals, Kara Dullea, Bill Easterday, Jason Elliott, John Fort, Ted Gentry, Fred Gilmer, Andy Goldsmith, Paul Goldsmith, Roger Gower, David Guthrie, Alan Harkey, Randy Harrison, Greg Hart, Matt Hawley, Ted Hendry, William Herlong, Neel Hipp, Jody Howard, Willie Johnson, Bob Knight, Ed Lathan, Rusty Lee, Charlie LeGrand, Lillie Lewis, Dean Livingston, Steve Loftis, Jacob Lowrey, Dan McNamara, Charlie Mickel, Ann Middleton, Tony Moncini, Bob Morris, Ray Orvin, Henry Parr, Sudhir Patel, Trey Pennington, Roddy Piper, Neil Rabon, Ray Ramage, John Reynolds, Jeffrey Rogers, Sherm Rounsville, Richard Rowell, Chuck Saylor, Carolyn Schoepf, Caroline Schroder, Jim Sheets, Milton Shockley, Phillip Shoopman, Kevin Short, Wade Shugart, Laura Smart, David Smith, Candace Sommer, Eric Steele, Kirk Stone, Roger Stone, Bob Taylor, David Taylor, Shawn Turnbow, John Uprichard, Joe Valitchka, Don Vaughan, Dave Waters, Bubba Watts, Chuck Welch, Linda Wentworth, Carla Whitlock, Bill Whitney, Nancy Whitworth, Gayland Witherspoon, Rich Witowski, Dan Wood, Kelly Wood, James Woodside, Jim Wright.

Monthly New Member Luncheon —

Due to the July Fourth holiday, the monthly new member luncheon will be held on Monday, July 12 at Tommy's Ham House beginning at 12:00.

