



October 6, 2016

Greenville Rotarian

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Service Above Self

Volume 101 Issue 7



Rotary Club of Greenville OUR NEXT MEETING

*Join us at the Westin Poinsett Hotel
Tuesday, October 11 at 12:00*



Chip Felkel

The Felkel Group

Chip Felkel is a veteran political and public affairs strategist, as well as an entrepreneur, who advises corporate decision-makers, issue-based campaigns and select political candidates at the state and national level.

In his role as CEO of Felkel Group, Chip provides strategic counsel and guidance on state and federal policy issues working with Fortune 500's and privately held companies, as well as state and national advocacy groups. Felkel is the creator of RAP Index, the "authentic advocacy" software solution used today by numerous associations and corporations as an effective and efficient approach to uncover high-quality relationships with key policy makers at the local, state and federal level.

Felkel viewpoint is sought regularly by state and national media outlets. Locally, he serves as WYFF's Political Analyst and is often called on by a wide range of organizations ranging from the Wall Street Journal, New York Times, Politico, CNN and RealClearPolitics.com. Chip Felkel is a native of the Palmetto State and a graduate of the University of South Carolina, where he serves as Chairman of the Board of Visitors. He resides in Greenville with his family.

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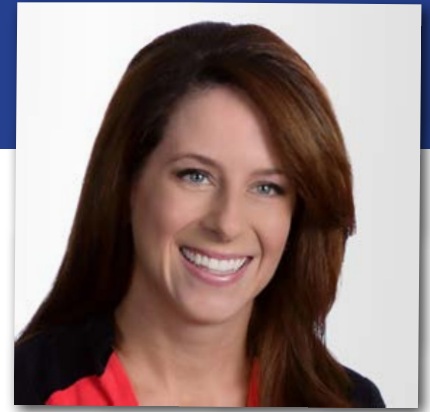
RAP Index web: www.rapindex.com

INVITE A FUTURE ROTARIAN AS A GUEST

\$21 includes a delicious lunch, an inspiring program, and free parking.
Preregistration is required. Walk-ups cannot be accommodated.

President's Message

Wisdom from President Stephanie Lewis



Last week, we hosted our Top Guns Event 2016.

It was a great networking event with community and business leaders like Barbara and Frank League, Tommie Reece, new Sheriff Will Lewis, and many others. Past President Russell Stall delivered comments following Carlos Phillips' keynote address that so perfectly captured what it means to be a Rotarian, I asked him to share those comments with all of you.

A handwritten signature in black ink that reads "Stephanie Lewis".

The Privilege of Being a Rotarian

By Russell Stall

Several years ago, I was working the gate at Roper Mountain Holiday Lights. A car pulled up, and in the back seat was a little girl who was probably about 8 or 9 years old. I leaned in.

"Guess who I just saw?"

"Who?," she asked complacently, looking up from her iPad.

"I saw Santa."

"No, you didn't."

"Yes, I did."

"The real one?"

"Yes, the real one."

"Not the one at the mall?"

"No, the real one."

The banter continued, and finally the light went off.

"YESSS!"

As they drove off, she stood out of the moon roof, and turned back to me, with multiple, enthusiastic fist pumps.

"YES! YES! YES."

This was my holiday moment, and in some ways describes what Rotary is to me.

Rotary is a true connection to people and to the world. Rotary gives us the privilege to serve others with a higher engagement for doing good. Rotary helps us build our relationships with each other, with other Rotarians, and with others throughout the world, and our community.

By joining the Rotary Club of Greenville, you are not only joining the 50th largest club in the world, but 1.2 million Rotarians from about the world in 33,000 other chapters. You are joining a common bond of Rotarians who truly believe we are here to provide SERVICE ABOVE SELF.

Since I joined Rotary nine years ago, I have often reflected on the impact Rotary has had on my life, and on the impact I have had on the community through and because of Rotary. There are a lot of worthy organizations and causes in Greenville County. Why did I join Rotary, when there are so many other good options?

I share in and embrace the values of Rotary. Service Above Self. The Four Way Test, which is,
Is it the TRUTH?
Is it FAIR to all concerned?
Will it build GOODWILL and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

A legacy of leadership. This club has a long tradition of service to Greenville. I was the 101st president of the club, and followed a long list of distinguished past presidents whose names are permanently etched in the history of Greenville's success, including J.E. Serrine, L.P. Hollis, Henry Mills, and Frank Halter. We are not only part of the history of Greenville, we are creating the future history of Greenville.

Unselfish Giving. Through Holiday Lights, Read to Me, and other service projects, we are collectively generously giving back to Greenville. Through our giving to the Rotary Foundation, we are literally changing the world, especially in the eradication of polio.

Being in the Know. Because of our size, we attract some of the best speakers around at our bi-monthly meetings. Our speakers are diverse and engaging. Some of our speakers have included John McCain and Mitt Romney, Dick Riley and David Wilkins, John Davidson, our senators and elected officials. Many of the most influential people in our state and in our country. We are able to attract programs that other clubs cannot.

Friendships. We are also given the opportunity to develop connections and friendships with people we would not otherwise run into or know. Many of my closest friends are connections through Rotary.

I would be lying if I told you that being a part of the Rotary Club of Greenville is not a major commitment. Our expectation for new members is high, and we want people to make a commitment to not just be a member of the club, but to be a Rotarian. We want Rotarians to be involved in our meetings and service projects. We want Rotarians to be part of the change we are hoping to create.

I hope you will strongly consider Rotary. Being a Rotarian has truly enhanced my life, and hopefully, as a result this place we love so dearly.

THE PRESIDENT'S CHALLENGE



Win a Cool Grand in Cold Cash

Any member who brings in the most new members by January 15, 2017 will get a cash prize of \$1,000; or for those "Service Above Self"-minded folks, a donation of \$1,000 to the charity of your choice.

To qualify, bring in at least two new members who pay their dues by mid-January. If there is a tie, the prize will be split among winners.

We already have a few members who are starting strong. This club is great because of our ability to bring in new, talented, and engaged new members.

[Click here](#) for the membership application.

Doris Haley Appointed to GASBD

The Greenville Area Small Business Development Center (SBDC) welcomed four new advisory board members this month including Rotarian, Doris Haley of Professional Healthcare Services. The Greenville Area SBDC benefits greatly from a dynamic and diverse advisory board which represents various parts of Greenville County as well as many aspects of the local economy.

The Greenville Area SBDC is part of a state-wide network of local offices providing confidential one-on-one business consulting and training programs. The network is a resource partner of the US Small Business Administration, and is hosted in partnership with Clemson University, SC State University, University of South Carolina, and Winthrop University.

members in the news

Ryan Thackray is at Peace

Ryan Thackray has accepted a position as the Director of Development at the Peace Center for the Performing Arts. Way to go, Ryan

Welcome, Baby Lanier!

Jacklyn Lanier had a baby girl, Georgia Caroline Lanier, on September 2.y girl, .

From the Upstate Business Journal

SCOTT STEPHENS

Joined Generations Group as the director of development responsible for raising awareness and funding throughout the state of South Carolina. He has a master's degree in counseling and experience in business and nonprofit development.

Mark Your Calendar

UPCOMING EVENTS

October 11	Club Meeting, 12:00 at Westin Poinsett Hotel featuring Chip Felkel
October 25	Rotary Night Out (In place of club meeting), 6:00 at ZEN
November 7	Rotary Connect: The Idea Hour , 5:30 at Hall's Chop House
November 8	Club Meeting, 12:00 at Westin Poinsett Hotel featuring Deb Richardson Moore
December 13	Club Meeting, 12:00 at Westin Poinsett Hotel featuring Teacher of the Year
March 16	Carolinas PETS (President Elect Training Seminar)
June 10	Rotary International Convention, Atlanta, Georgia
June 30	District 7750 Awards and Installation Banquet, TD Center

Coming Up in November...



Coming November 8, 2016 Deb Richardson Moore

Deb Richardson-Moore is the author of a 2012 memoir, *The Weight of Mercy*, and a novel, *The Cantaloupe Thief*, released in June 2016. Both are published by Lion Hudson of Oxford, England.

Deb serves as pastor of the non-denominational Triune Mercy Center in Greenville, South Carolina, where she works to make homeless parishioners feel respected, loved – and deserving of a pastor who dresses up for them, even in high heels. She is a Greenville native and a graduate of Wake Forest University (Winston-Salem, NC) and Erskine Theological Seminary (Due West, SC).

She worked for 27 years as a writer for The Greenville News, covering art, theater, general features and religion. After obtaining her Master of Divinity degree in 2005 and being ordained by First Baptist Church of Greenville, she accepted the position as pastor of Triune. Triune is a church that brings homeless, working poor, middle-class and wealthy parishioners into community. Since the publication of her memoir about her first three years as Triune's pastor, Deb has spoken at Memorial Church at Harvard University, Syracuse UMC in New York, Union Presbyterian Seminary in Charlotte, NC, Duke Divinity Pastors' Conference in Durham, NC, and has taught at churches and ministries across the Carolinas and Georgia.

Rotary Night Out



Formerly, Rotary Fall Fellowship
October 25, 6pm - 8pm

Register NOW for Rotary Night Out--**No Meeting at the Westin Poinsett Hotel**

REGISTRATION REQUIRED FOR ALL

New Name - New Tradition. Don't miss out!

Join us Tuesday, October 25, 6pm – 8pm at Zen in downtown Greenville for an incredible evening out with trivia, prizes, elegant food, music and FUN! Full bar available – 2 drink tickets per person, cash bar after that. Active members are free. Bring a guest for only \$21.

Zen is located at 924 S Main St, Greenville, SC 29601. Parking available at Zen or at the church up the street.

Menu will include Classic Macaroni n Cheese Bites with Sweet and Sour Jalapeño Dipping Sauce, Marinated Grilled Beef, Caramelized Onion and Goat Cheese on toasted baguette, Shrimp and Grits Southern Style, Jumbo Buffalo Chicken Wing Bar, Seasoned Crispy Loaded Potato Skins, Cheesecake Bites.

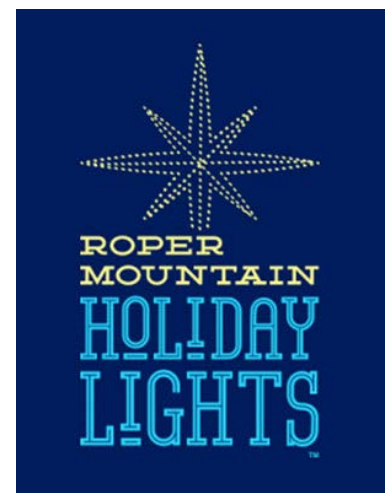
This gathering replaces the luncheon on October 25. We will not be at The Westin Poinsett Hotel at noon. If you show up, you will be the only one there.

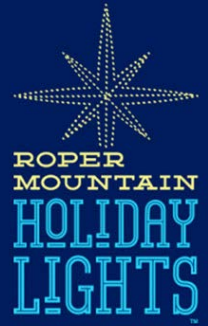
Celebrate the Holidays in October

It is Time to Reconvene at the Mountain.

It is once again time to start setting up the displays for Roper Mountain Holiday Lights. Every weekend between now and Thanksgiving week, we will be preparing and erecting the displays for this year's festivities. We need your help to ensure a successful event. **Go to the Greenville Rotary calendar to sign up.** Thank you for your participation.

Holiday Lights continues to be our club's biggest fund-raiser, and this year marks the 25th year! As always, we count on our members to help make this event amazing.





Become A Holiday Lights Sponsor

We are looking for sponsors for our big year! Sponsor opportunities are listed below.

Please contact Elizabeth Lyons (elyons@tdconventioncenter.com) if you would like to be a part of the event that has allowed the Rotary Club of Greenville to fund all of our scholarships, grants and projects for the last 25 years!

Presenting Sponsor – \$25,000

- Lead sponsor – only one is available
- Recognition in billboard, radio advertising, social media and the electronic Holiday Guide
- Recognition on the Roper Mountain Holiday Lights website with a hyper-link to sponsor's website
- Recognition displayed on RMSC's permanent electronic kiosk from Thanksgiving Day to December 30
- Prominent entry signage at the event
- Exclusive signage at the exit
- Recognition in signage at Winter Wonderland
- Recognition at the Sponsor "Thank You" breakfast following the end of the event
- 100 complimentary event passes

Diamond Sponsor – \$10,000 to \$15,000

- Recognition in billboard, radio advertising, social media and the electronic Holiday Guide
- Recognition with signage as the sponsor for one of the following: the Pre-Opening Ceremony, the lighted stage at the Amphitheatre, the Front Gate Volunteer Warming House, or the Sponsor and Volunteer Thank You Breakfast (Selection is based on a first come basis.)
- Recognition as a Diamond level sponsor on the Roper Mountain Holiday Lights website with a hyper-link to the sponsor's website
- Recognition as a Diamond level sponsor in signage at the entry
- Recognition as a Diamond level sponsor in signage at Winter Wonderland
- 40 complimentary event passes

Platinum Sponsor – \$5,000

- Recognition on all social media and the electronic Holiday Guide
- Recognition as a Platinum level sponsor on the Roper Mountain Holiday Lights website with a hyper-link to the sponsor's website
- Recognition as a Platinum level sponsor in signage at the entry
- Recognition as a Platinum level sponsor in signage at Winter Wonderland
- A lighted sign with your company logo displayed adjacent to one of our signature Platinum level displays on site (Display selection is based on first come basis)
- Recognition at the Sponsor "Thank You" breakfast following the end of the event
- 25 complimentary event passes

Gold Sponsor – \$3,000

- Recognition on social media and the electronic Holiday Guide
- Recognition as a Gold level sponsor on the Roper Mountain Holiday Lights website with a hyper-link to the sponsor's website
- A lighted sign adjacent to one of our signature Gold level displays on site (Display selection is based on first come basis)
- Recognition at the Sponsor "Thank You" breakfast following the end of the event
- 15 complimentary event passes

Silver Sponsor – \$1,500

- Recognition on social media and the electronic Holiday Guide
- Recognition as a Silver level sponsor on the Roper Mountain Holiday Lights website
- A lighted sign adjacent to one of our signature Silver level displays on site (Display selection is based on first come basis)
- Recognition at the Sponsor "Thank You" breakfast following the end of the event
- 10 complimentary event passes

Bronze Sponsor – \$750

- Recognition in social media and the electronic Holiday Guide
- Recognition as a Bronze level sponsor on the Roper Mountain Holiday Lights website
- A lighted sign adjacent to one of our signature Bronze level displays on site (Display selection is based on first come basis)
- Recognition at the Sponsor "Thank You" breakfast following the end of the event
- 6 complimentary event passes

By Supporting Roper Mountain Holiday Lights....

- You support Greenville's largest, local not-for profit holiday tradition
- You support the Roper Mountain Science Center
- You support local charities and education through Rotary Charities and the Rotary Club of Greenville

Over 80,000 people will see that you have made an investment for the benefit of the Upstate!

Track the Impact

Rotary Career Center Making Progress

By Judith Prince

I am so excited, and I must share my excitement with those of you intimately involved in making this happen! I went by Greenville Literacy Association today to see progress on the Rotary Career Center. (This is not the final name; however, it is time to begin determining a final name.) Wonderful progress is being made! There are two big classrooms that have been carved out of the location! That was very exciting! There is a small office at the front. This is critical for safety reasons, and this office will house a GLA career/workforce educator. Decisions are being made about covering the front, especially as the front space will be a classroom as well as serve other functions.

There may be a problem with asbestos in the flooring, but the hope is that the carpet can be put down without disturbing that.

Jocelyn stated that she wants to hold a press conference when the time comes to open the center. Of course, Rotary will be participating in that!

All I could see while there (never mind the new paint and the renovations) was GED and ESL students sitting in those big classrooms preparing to enter the workforce and change their lives.

District Governor Makes PolioPlus Challenge

Hello District 7750 Rotarian,

There is something significant I want to share with you. I've been talking to anonymous donors (a couple from the upstate) and this couple will match any amount above \$50 Per Capita for our district (a roll up of all clubs) for PolioPlus, up to \$100,000. This is huge for our district!

October 24th is World Polio Day and I would like all members to skip one meal (or match a meal's cost) in the month of October and give that amount to PolioPlus. This should be easy to do. I'm asking all Presidents to keep track of how much is raised by each club and we will publish in November. Here is a link to help you make an on-line donation: www.endpolio.org/donate.

If you have any questions, please e-mail Amelia Nelson our PolioPlus Chair. amelianelson007@gmail.com.

Lance Young
7750 District Governor





Books & Brew

Please join the brand new
Friends of the Greenville Literacy Association
for a kick-off celebration!

Wednesday, October 26th
6:30 p.m.
Upstate Craft Beer Co.
400 Augusta Street, Greenville 29601
Light appetizers will be provided. Meals and beverages will be available for purchase.

**Please B.Y.O.B.
(Bring Your Old Books)**
During October, Upstate Craft Beer Co. will host a book donation box. To generate important funding for literacy programs, donated books will be sold either online via GLA's Amazon storefront or at The Really Good, Really Big, Really Cheap Book Sale!



Phone (864) 467-3456
www.greenvilleliteracy.org

Most Recent Meeting

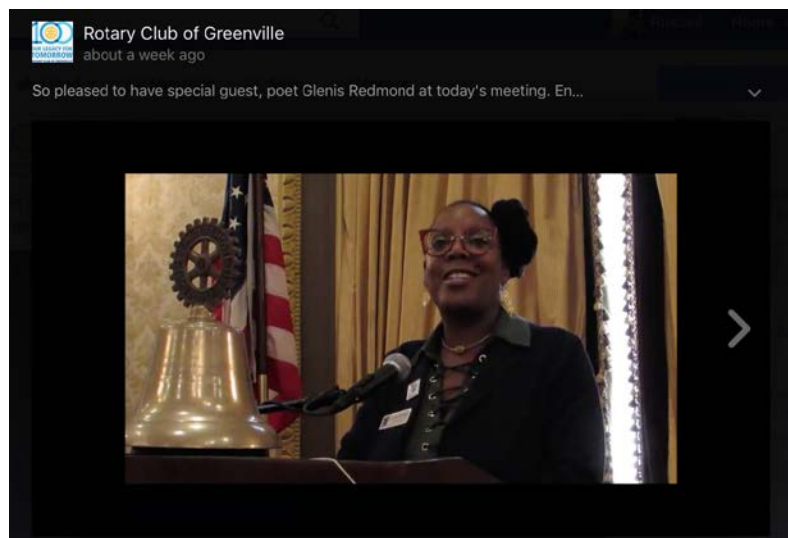
Glenis Redmond

For anyone who missed our last meeting, you missed a treat! Glenis Redmond gave an inspirational talk and performed two of her poems, including the one featured in the video to the right, "Momma's Magic."

In addition, she brought two students from Greenville High who performed their own poems.

Thank you, Glenis!

[Click here to hear one of her poems.](#)



Volunteers Needed

Money Smart

We are excited to announce that Serenity Place has agreed to let us teach the Money Smart program to their residents over the course of 22 weeks in 2017. As a part of their "Life Skills" classes, Money Smart will teach the basics of checking, loans, and credit. The Money Smart Committee includes Jessica Baker, Brenda McKay, and Brian McKay (chair).

In order to make this work, we need at least 4 more Rotarians to volunteer to facilitate a class next year. We will provide all of the materials and the training necessary. Will you help? Contact Brian McKay (bmckay@sctelcofcu.org) for more information and to volunteer. Thank you! You can also volunteer at www.greenvillerotary.org under the projects tab.

Serenity Place is a residential treatment center for pregnant women, young mothers, and their preschool-age children. At Serenity Place, space is available for 16 women with up to 2 children each. Admittance priority is given to pregnant, intravenous drug users. Residential treatment is intensive, for a minimum of 50 hours per week, and daily life is structured with a focus on parenting and positive family and independent living skills. The average length of stay could be as much as 6 months, depending on the severity factors.

7 habits of effective Rotarians

BY JOHN KIMBELL

The idea for this article comes from Steven Covey's popular book entitled, "The Seven Habits of Highly Effective People." Mr. Covey's research found that highly effective and thus successful people who made an impact in their various fields shared a specific set of character traits and habits. Over the past 10 years, leaders have written on the habits of effective Rotarians. This version is driven and adapted from some great work.

District Governor Lance Young calls on us to fulfill RI's theme Rotarians Serving Humanity ... through People, Pride and Passion. Vibrant Rotary clubs are driven by effective people. Let's look at the key habits.

1. PARTICIPATION: Effective Rotarians are engaged with a priority to attend club meetings and complete timely make ups. They are active on committees, fundraising and service projects. They are keen to attend all club events and district functions and even the Rotary International Convention.

2. FELLOWSHIP: Effective Rotarians enjoy and value their relationships and know that fellowship is a key value of Rotary (# 2 joining & retention factor). They go out of their way to talk to those whom they do not know and believe a stranger is just a friend they have not met yet.

3. VOCATION: Effective Rotarians respect every vocation. They firmly believe that each vocation provides a cog in the wheel and is important. They advocate living Rotary values and the Four Way Test in the work place as part of excellence in each vocation.

4. DISCIPLINE: Effective Rotarians understand the value of self-discipline and know that productive accomplishments are hard to achieve without it.

5. WORK, WEALTH AND WISDOM: Effective Rotarians are purpose-driven in Rotary and contribute to success and impact with their resources. They are effective with the proper balance between their family, vocation and community.

6. EMPATHY/SERVICE: Effective Rotarians care deeply about helping others and seek to make a difference in their community locally and globally (# 1 joining & retention factor).

7. IMAGE OF ROTARY: Effective Rotarians know they are an important part of the great Rotary brand. They maintain a positive attitude and portray a good image of Rotary, both inside and outside the organization. They proudly wear their Rotary pin and clothing.

Effective Rotarians share their passion and pride with others. They tell their personal Rotary story. In so doing, they invite others to meetings and service projects to help grow Rotary, enhance impact and share the rewards of Service Above Self.



John Kimbell is a member of E Rotary of the Carolinas. He is a member of the District GRAT and Rotary Leadership Institute Committee. His email is jkimbell46@gmail.com.

Charities and Why We are Here

Support Greenville Rotary Charities by Using Amazon Smile

Sign up for Amazon Smile under Rotary Charities, Inc. and we receive .5% of your purchase in cash. Yep, that's right. Every little bit helps.



Our unique link is <http://smile.amazon.com/57-6022329>.



Leading Through Service

Welcome to AmazonSmile!

Thank you for supporting Rotary Charities Inc.

Remember, always start at smile.amazon.com and Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases.

<http://smile.amazon.com>

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST:** The development of acquaintance as an opportunity for service;
- SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



CELEBRATE WITH US IN ATLANTA



Rotary

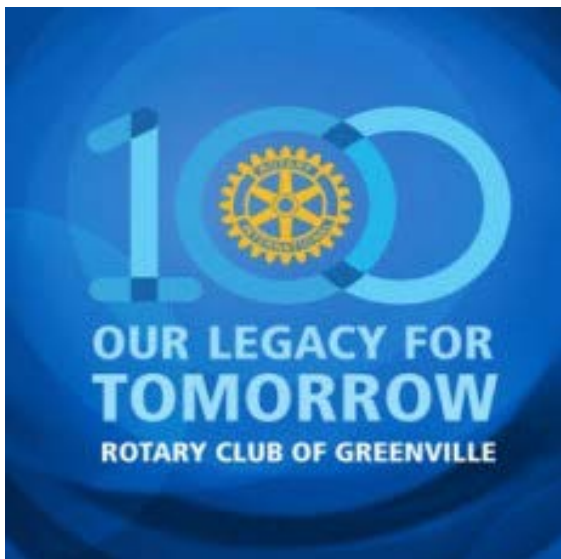


ATLANTA, GEORGIA, USA
10-14 JUNE 2017
www.riconvention.org



Of the things we think, say or do

- 1. Is it the TRUTH?*
- 2. Is it FAIR to all concerned?*
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?*
- 4. Will it be BENEFICIAL to all concerned?*



The Greenville Rotarian

Newsletter of the Rotary Club of Greenville

Organized January 7, 1916

RI President	John Germ
District Governor	Lance Young
Club President	Stephanie Lewis
President Elect	Scott Stephens
Secretary	Russ Miller
Treasurer	David Karr
Bulletin Editor	Russell Stall
Administrative Director	Mandy Dutton

Rotary Club of Greenville

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Office Hours

Monday - Thursday - 8:30 am to 3:00 pm. Friday - Closed.