



August 07, 2014

# Greenville Rotarian

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**Service Above Self**



## Rotary Club of Greenville OUR NEXT MEETING

**JOIN US AT THE WESTIN POINSETT HOTEL  
TUESDAY, AUGUST 12, 2014 AT NOON**

**All guests must be preregistered by a  
Rotary Club of Greenville member**

### Next three meeting speakers

Mick Zais  
Richard Riley  
Teacher of the Year

### FEATURING OUR SPEAKER

#### **TIM SCOTT**

**United States Senator  
South Carolina**



Senator Scott was sworn in to the U.S. Senate in January 2013. He has launched his Opportunity Agenda, a new way forward including robust initiatives that give our students and workers the greatest chance to succeed. Tim knows that success is created in studio apartments and garages, at kitchen tables, and in classrooms across the nation - not in government conference rooms in Washington.

Tim continues his work to get our nation's spending under control, and has opposed measures he believes do not go far enough. In his first hundred days as a Senator, he worked with colleagues to introduce a Balanced Budget Amendment, and was an original cosponsor on a bill to permanently ban the wasteful earmarking process.

Prior to being sworn in to the Senate, Senator Scott served in the United States House of Representatives from 2011-2013, where he was a member of House leadership and sat on the influential House Rules Committee. Tim also served on Charleston County Council for 13 years, including four terms as Chair and in the South Carolina House of Representatives for two years where he was elected Chairman of the Freshman Caucus and House Whip. He was the owner of Tim Scott Allstate and partner of Pathway Real Estate Group.

### INVITE A FUTURE ROTARIAN AS A GUEST -- \$19

**Includes the program, meal, and parking**

**All guest must be preregistered by a  
Rotary Club of Greenville member**

## Letter from the President

### "You Responded, We are Listening: Results from the Membership Survey"

July 29, 2014



For the second year, our club sponsored a member as we reflect on the last year while planning for the coming years. Thank you to those of who responded to the survey, which was distributed in June. The findings are extremely positive and reflect the successes of the Rotary Club of Greenville during Judith Prince's year as president. We value your opinions and are using this compelling information to make your experience better.

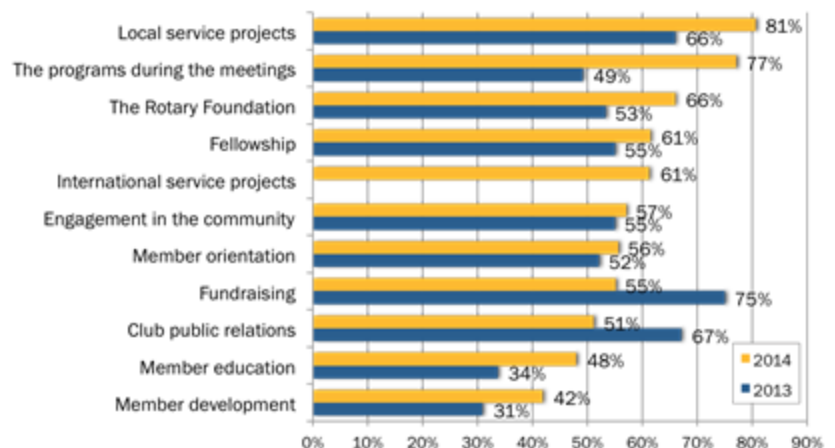
42% of the club responded to the survey and the board is processing your responses to develop programs to make membership more valuable, engaging, and impactful. You spoke. We are listening and responding.

Some of the key findings from the survey include:

- **Member satisfaction is increasing.** 8 out of 10 members are "Completely or Very Satisfied" this year, an increase from 7 out of 10 last year. The percentage who are "Completely Satisfied" with the club doubled, from 15% to 30%.

- **Our best performance is with local service projects, the programs at the meetings, and the Rotary Foundation.**

Improvement over the last year has been dramatic in several areas, especially with the ratings for programs during the meetings. Program satisfaction moved from 49% satisfaction to 77%. Some attention needs to be focused on membership education and development, the items with the lowest ratings.



Q4. Thinking about how well the Rotary Club of Greenville performs on each of the following activities. How would you rate the club's performance? (% "Excellent" or "Very Good")

- **The drivers of any dissatisfaction are personal time conflicts and the cost of being a Rotarian.** Dissatisfaction with cost has risen slightly, while dissatisfaction with programs has dropped by 65%. Almost all members are happy

with the cost of club dues (\$185 per year) and the contribution to the scholarship fund. However, 41% believe the cost for lunch and parking is excessive. This is an area that deserves some attention from the board.

- **Members are looking to be more connected with each other.** Suggested club improvements include more news on the community service work the club is doing, a greater focus on fellowship between members, and an increased variety of program topics.
- **The online bulletin continues to be the primary communication tool with members.** 63% say they read the bulletin often. The Club Directory, although now optional, is important, as is the Rotary International Magazine. The usage of social media, while available to all members, has not been widely adopted yet. Only 18% often use [DACdb](#), the powerful member database. If you have not signed on to [DACdb](#), please try it.

Again, thank you for your response to the survey. The board received the results at the last meeting and the will continue developing strategies to address the findings of the survey. We will keep you informed of our actions as they are developed.

Thank you for your input. We are listening.

Russell Stall, President





## Welcome Proposed New Members

### Brian Clark

Executive Director

Generations Group Home

Sponsors: Walter Kivett and Myles Golden

### Mark Fellers

Sales

Sponsors: Myles Golden and Bert Strange

### Deborah Dunlap

President

The Deborah Companies

Sponsors: Elizabeth Lyons and Myles Golden

### James Nickelson

Development Director

The Woodlands at Furman

Sponsors: George Fletcher and Myles Golden

### Hubert Yarborough, IV

Vice President of Development

Propel HR, Inc.

Sponsors: Nancy Eichstadt and George Fletcher

## Stay Connected

Did you know you can access our Rotary Club Directory from your smart phone?! Click on the "Create DACdb Mobile ICON" for instructions on how to load to your smart phone. The online directory and DACdb Mobile will give you the most up to date information on our members (including new members!).



Have you tried  
DACdb Mobile yet?

<http://m.DACdb.com>

## Four Way Test

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOOD WILL  
and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



## The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## Featherstone wins Rotary Club of Greenville's "Service Above Self" scholarship

Reprinted from the Greenville News, August 5, 2014

GREENVILLE, S.C. – The Rotary Club of Greenville awarded Ellen Featherstone the first ever “Service Above Self” scholarship.

The “Service Above Self” scholarship is a renewable grant of up to \$5,000 per year for four years. It is awarded to a graduating high school senior in Greenville County who has shown exceptional community service and academic performance.

Featherstone graduated from J.L. Mann High School with Highest Honors. She is a Palmetto Fellows Recipient and an AP Scholar of Distinction. While a student, Featherstone was involved in Nationals Honors Society, student council, Fellowship of Christian Athletes, and a member of the tennis team for 5 years. Featherstone lettered in both academics and athletics.

She will be studying Bioengineering at Calhoun Honors College at Clemson University in the fall. She has been an active member in the community since a very early age. She became a Girl Scout in kindergarten and continued to earn the highest scouting award, the GS Gold Award. She refurbished a GAIHN home in the Greenville community.

She then became the Vice President of Service of the National Honor Society. She contributed in the planning and “flip” of a transitional home within the JL Mann community. In the course of two days, the house was cleaned, repainted, and landscaped.

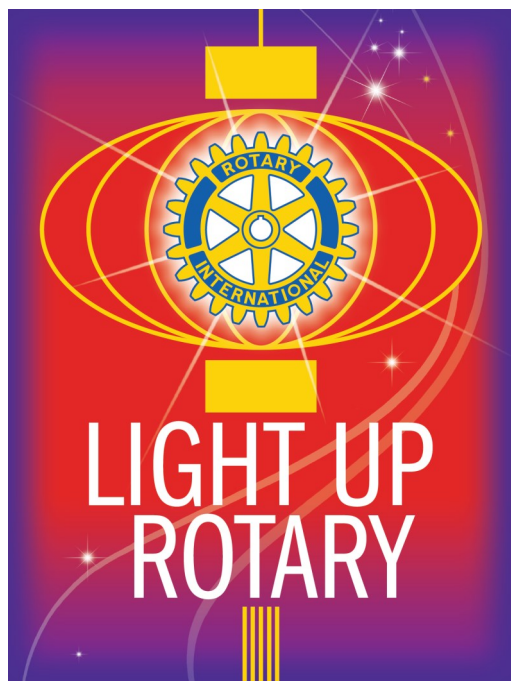
As a member of student council, Featherstone raised money for Arizona Children’s Charities, the Cancer Survivors Park, and J. L. Mann’s after school tutoring program. She also participated in Class 7 of Youth Leadership Greenville, Hugh O’Brien Youth Leadership Program, and the Student Athlete Leadership Program.

Featherstone actively volunteers with her church as a Sunday school leader, a church basketball volunteer, and a LEAD team member for youth ministry. In her free time, she enjoys reading, photography, and hiking in the Blue Ridge Mountains.

- See more at:

<http://www.greenvillebusinessmag.com/View-Article/ArticleID/6527/Featherstone-Wins-Rotary-Club.aspx#sthash.vWdAcEPp.dpuf>





### Health and Happiness Hour

August 18th, 5:30PM

Joe's Crab Shack  
102 E Beacon Drive  
Greenville, SC 29615  
(864) 987-0009

## ***The Greenville Rotarian***

Newsletter of the Rotary Club of Greenville

*Organized January 7, 1916*

*Volume 60, No. 03*

*August 07, 2014*

RI President	Gary Huang
District Governor	Thomas Faulkner III
President	Russell Stall
President-Elect	Don Koonce
Secretary	Mark Taylor
Treasurer	David Karr
Bulletin Editor	Tim Nanney

### **Rotary Club of Greenville**

728 N. Pleasantburg Drive  
Greenville, SC 29607  
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### **Office Hours**

Monday - Thursday - 9:00 am to 2:00 pm  
Friday - 9:00 am to 12:00 pm

## **Member Calendar**

Monday, August 18th	Health and Happiness Hour, 5:30pm to 7:30pm, Joe's Crab Shack
Tuesday, August 12th	Rotary Club of Greenville meeting, 12:00 Noon Westin Poinsett Hotel, Senator Tim Scott
Wednesday, August 20th	Discover Rotary, 7:30am to 8:30am, Greenville Chamber of Commerce
Tuesday, August 26th	Rotary Club of Greenville meeting, 12:00 Noon Westin Poinsett Hotel, Mick Zais, SC State Education Superintendent
Tuesday, September 9th	Rotary Club of Greenville meeting 12:00 Noon Westin Poinsett Hotel, Former U.S. Secretary of Education and Former Governor of South Carolina, Richard Riley
Tuesday, September 23rd	Rotary Club of Greenville meeting 12:00 Noon Westin Poinsett Hotel, Teacher of the Year Program