



November 06, 2014

# Greenville Rotarian

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## Rotary Club of Greenville OUR NEXT MEETING



**JOIN US AT THE WESTIN POINSETT HOTEL  
TUESDAY, NOVEMBER 11, 2014 AT NOON**

**FEATURING OUR SPEAKER  
TOM FAULKNER  
Rotary District Governor**

### Next meeting speakers

Lindsay Leonard, The Boeing Company

Dan Doyle, VP Development at The Beach Company to discuss development plans at South Ridge and Stone Ave.

The holiday program with Generations Group Home

Tom Faulkner has been a Rotarian since 1986. He was the Charter President of the Rotary Club of Greater Greer in 2003-2004, Assistant Governor for Area 12 2004-2007, Future Vision Transition Chair 2012-13, District Annual Fund Chair 2013-2014, and as a member of the Global Grants Committee since 2006. His wife, Becky, was Rotary District Governor in 2010-2011. Tom has attended eight Rotary International Conventions since 2004.

Tom is a graduate of the Rotary Leadership Institute, a Paul Harris Society member, a Bequest Society member, and a Major Donor. He has raised over \$150,000 for matching grants for Rotary work in Haiti and El Salvador, most recently completing the Metric Century Miracle Hill Cycling Challenge (63.3 miles) on June 7.

Tom is the former President of Nehemiah Community Revitalization Corporation, a faith-based community development corporation operating throughout the State of South Carolina. He is the owner of Koinonia Communities, LLC, a social business focused on neighborhood empowerment both locally and internationally. He is the Associate Minister of Outreach at First Christian Church in Greenville and became an ordained minister in 2013. Tom is a graduate of the University of Virginia where he majored in English and minored in Psychology. He holds a Master of Arts degree in Urban Studies from the University of Chicago and an MBA from Furman and Clemson Universities. In 2007, he received a Doctor of Ministry degree from Erskine Theological Seminary.

Tom is a board member of the Southern Financial Empowerment Association (SAFE) and is President of the Friends of Lake Robinson. He is a retired Commander in the United States Navy Reserve and served as Commanding Officer of the reserve crews for USS Luce (DDG-38) and USS Fahrion (FFG-22). He began his naval career on USS Benjamin Stoddert (DDG-22) during the Viet Nam conflict.

Tom and Becky have three adult sons: Andrew working in Sustainable Development in Iowa; Joshua building muffler systems for BMW, and Charles who recently moved back to Greenville. They also have three wonderful granddaughters, Ashleigh aged seven, Kayleigh two years old and Eva, three months old, and a grandson, Maxwell, aged three months.

**INVITE A FUTURE ROTARIAN AS A GUEST -- \$19**  
**Includes the program, meal, and parking**  
**Preregister your guest to save time at check-in**

## Announcing Paul Harris Match Program



Some of the greatest impact we have with this club is through our giving to the Rotary Foundation. Through these gifts, we bring literacy to families in Greenville, clean water to villages in Africa and India, medical care to people who live in some of the most poverty-stricken regions of the world, and hope to regions of the world where people only know despair and devastation.

In partnership with our Foundation Chair Deborah Dunlap, I am pleased to announce a new program to help our members become Paul Harris Fellows. During the Fall, **the Rotary Club of Greenville will match your contributions to the Foundation** with club points to help you move to the next level of Paul Harris Fellow giving.

For example, if you have given \$600 to the foundation, if you give \$200 this year, we will match it to bring your giving to \$1,000, and thus help you become a Paul Harris Fellow.

In the next week, members will be receiving a letter outlining the program and showing your current giving and the amount you need to reach the next level. I hope you will consider increasing your giving, or even gift a Paul Harris Fellowship to someone else.

In addition, some other things to remember as we quickly approach the holidays.

- **Continue to Volunteer at the Mountain.** Thank you to everyone who has volunteered at Roper Mountain. It's exciting to see people connect and build friendship while serving the community at our largest fundraiser for charity.
- **Tutor at Greenville Literacy.** While we continue to encourage members to volunteer at Holiday Lights, we also need volunteers to tutor at Greenville Literacy. Come read to someone, or help tutor someone in preparation for taking the GED test.
- **Bring a Potential Member to Lunch.** The Club will pay for lunch for any guest you bring who has high potential to become a member. Just let me know who you would like to bring.

A handwritten signature in black ink, appearing to read "David H. Heston".

## Rotary Partnership for Literacy

*"Literacy is a bridge from misery to hope." (Kofi Annan) "Getting an education is the first step in preventing and eliminating most of the world's issues and problems. Education is THE PATH out of poverty." (Anne Matthews) "Learning to read is probably the most difficult and revolutionary thing that happens to the human brain and, if you don't believe that, watch an illiterate adult try to do it." (John Steinbeck) What sets us above all other life on this planet is our ability to read." (M. J. Croan)*

These are just a few of the literacy quotes on which Rotarians reflected at a recent signing of a Memorandum of Understanding between Rotary Clubs in the Metro Greenville area and the Greenville Literacy Association (GLA). In addition to these compelling quotes, the fact that there are 49,000 citizens without a GED or high school diploma in Greenville is compelling evidence of the need for Rotary to support the work of the GLA. Another compelling reason is that Basic Education and Literacy, including adult literacy, is one of Rotary International's Six Areas of Focus. But the most compelling reason for a partnership between Rotary Clubs and the Greenville Literacy Association is economic.

Carol Browning, Executive Director of the Greenville Literacy Association and a Rotarian, outlined the societal cost to Greenville County of 49,000 adults without a GED or high school diploma in a document entitled, "Creating Cycles of Success." The average income for an adult without a GED or high school diploma is \$10,800, which is below recognized poverty levels for the Upstate. (Two primary factors contributing to the low wages of undereducated adults are (1) the prevalence of minimum wage jobs and (2) the tendency of these jobs to be less than full-time. Benefits are frequently not afforded to those working part-time.) Public assistance comprises 53% of income needed to sustain an adult at this income level. These subsidies average around \$12,300 for housing, SNAP, and Medicaid. The cost to educate one student at GLA is \$685, so there is a 216% return on investment. The earning power of an adult with a high school diploma or GED averages around \$24,900 annually. One has only to multiply \$12,300 by 49,000 to see the enormous cost of illiteracy to our community.

The Memorandum of Understanding (MOU) was a result of closing of the Rotary Family Literacy Center, after which a committee to develop a new partnership between Rotary Clubs in Greenville and GLA was formed. The Committee was composed of Rotarians from all Rotary clubs involved in the initial development of the Rotary Family Literacy Center as well as other Rotary Clubs concerned about addressing illiteracy in Greenville.

A picture of Carol Browning and the Rotary presidents at the signing of the MOU is below. The signing of the MOU took place on Thursday, October 23, 2014, and the following Rotary Clubs participated:

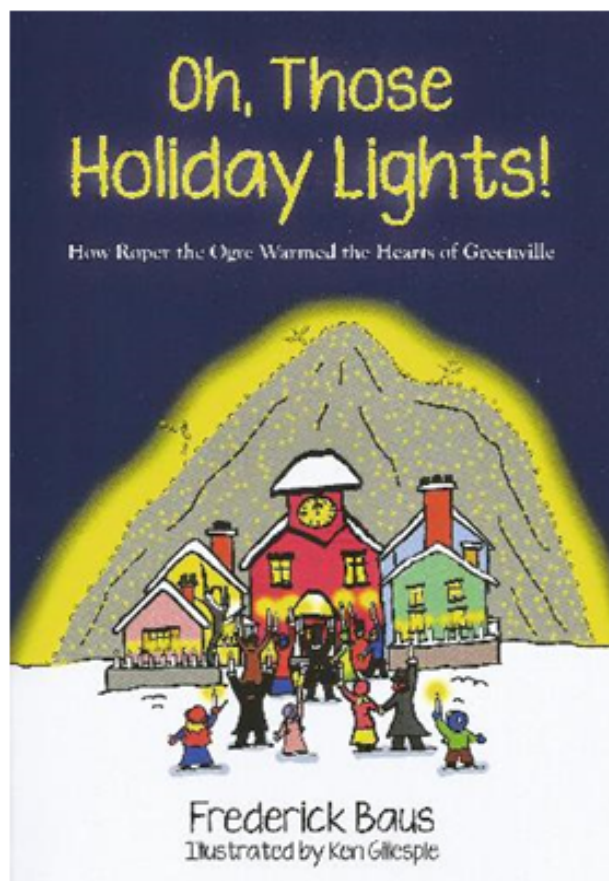
Greenville Evening Rotary Club, represented by Candy Surkin, President, and Alex Grewe, President-Elect  
Greenville Breakfast Rotary Club, represented by Tom Kedrowski, President, and Vincie Albritton, Liaison to GLA  
Simpsonville Rotary Club, represented by Dr. Tony Espanis, President  
Rotary Club of Greenville, represented by Russell Stall, President, Don Koonce, President-Elect, and Paul Wickensimer, Chair, Rotary Charities, Inc.

Two other clubs, Foothills Rotary Club and the Greater Greer Rotary Club, are providing money for the Rotary GED Scholarship Fund with both club and personal contributions. Funds from the participation of these clubs will enable GLA to purchase a communications board for the GLA lobby, to provide smart boards for some classrooms, and to offer scholarships for students to take the GED. Engaging Rotarians as tutors at GLA is a crucial part of the MOU. As there is a waiting list for classes at GLA, volunteer tutors are needed to meet the demand for classes. As part of the MOU, Rotary will have a seat on the Board of Directors of the Greenville Literacy Association, and clubs who are partners will have regular updates on successes achieved at Greenville Literacy.

Finally, an ongoing committee, Rotary Partnership for Literacy, will be established with the goal of enhancing and expanding the partnership to other Rotary Clubs. One of the initial tasks is preparation of a Rotary District Grant that would involve several Rotary Clubs.







Greenville children's author Frederick Baus will be on-site at Roper Mountain Holiday Lights to sign his debut picture book, [\*Oh, Those Holiday Lights!\*](#) an imaginative account of the inspiration for Roper Mountain Holiday Lights. The signing will be on the mountain at Winter Wonderland on Thursday, December 11, Friday, December 19, and Saturday, December 20 from 6:00 to 9:00 p.m. The book will be sold for \$8.00 at Winter Wonderland.

Roper the Ogre lived on a mountain in Greenville a long time ago. No matter how hard he tries to be friendly, everyone is scared of him. To spite the people of Greenville, Roper decides to steal all the candles that make everyone else so happy during the holidays. The mayor, the city council, and especially all of the children are sad, until one of the children has an idea. Each will choose a gift to give to Roper, and maybe the ogre will give their lights back! This rhyming story gives an imaginative account of the inspiration for Roper Mountain Holiday Lights, a Greenville, South Carolina holiday tradition.

Net proceeds from the sale of this book will go to Holiday Lights, Inc. for the benefit of the Roper Mountain Science Center and multiple community service projects of the Rotary Club of Greenville.

#### *About the author:*

**Dr. Frederick (Fred) Baus** has a 45-year career in the administration of non-profit, higher education associations, including serving as president of the University Center of Greenville. Fred and his wife, Cathy, live in Simpsonville, SC. After his retirement in 2013, Fred began writing poetry for children. In December 2013, while waiting in line on a trip to Roper Mountain Holiday Lights with his wife and grandsons, one of the boys asked, "So where are the lights?" The muses struck, and [\*Oh, Those Holiday Lights!\*](#) is the result. In talking about the book, Baus notes, "The themes of caring and sharing reflect the spirit of Greenville, the underlying message of the Holiday Lights project, and a lesson we could all do well to remember throughout the year."

Please Plan to Attend the District 7750 Foundation Banquet

# DISTRICT 7750 FOUNDATION BANQUET NOVEMBER 7, 2014

## TD CONVENTION CENTER, GREENVILLE RECEPTION STARTS AT 6:00PM

Come Hear Jose “Chema” Argueta and Nathan Weller  
Talk about our Global Grant and Current Issues in El Salvador



**Jose “Chema” Argueta** – Fisheries Expert and Community Educator, Mangrove Association: Heralding from a fishing family with deep ties to communities in the Bay of Jiquilisco, Chema has a vast local knowledge of fisheries issues and local livelihoods in El Salvador’s largest coastal protected area. He garnered a scholarship through USAID to attend Mt. Hood Community College in Oregon, where he received an Associate’s Degree in Natural Resource Management, and has been trained in El Salvador and Japan on fisheries management issues. Apart from managing the training and coordination of resource guards and establishment of best management practices Chema also manages coastal development projects in his community Isla Mendez. He also helps facilitate EcoViva’s Community Empowerment Tours Program.



**Nathan Weller**—Program and Policy Director, EcoViva: Nathan has been involved with rural development initiatives in Latin America for more than five years, specializing in local capacity building to solve environmental problems. He completed his Master’s degree in International Environmental Policy at the Monterey Institute of International Studies, during which time he worked in the Bay of Jiquilisco with communities to integrate climate change adaptation measures into community-led conservation. Currently as EcoViva’s Program and Policy Director, he works closely with local leadership in the Bay of Jiquilisco to formulate and enable management plans and protections in the internationally-recognized protected area. Nathan has also overseen forest management projects for the United States Forest Service, and has also directed wetland conservation on agriculture lands in Central California.



TAKE ACTION: [www.rotary7750.org](http://www.rotary7750.org)



## 2014 Fall Fellowship Outing





## Meet the Newest Members of Our Club



Deborah Dunlap



Melanie Bargar



James Nickelson



Kirk Wilson



Geoff Reabold



Mark Swanson



Gina Gant



Sam Manley



## Member News



On behalf of the Greenville Chamber, congratulations go out to The Carlo White Agency/ White Holdings, LLC for being selected as our October 2014 Small Business of the Month! The award was presented at this week's board meeting by Cheryl Taylor from our selection committee and Cowart Awards, Inc. along with our sponsor, Charter Business. Carlo White, Carlos Camargo, and the entire staff joined us to accept the award.

### The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.





## 2014 Holiday Lights Display Set Up Workday Schedule

Sunday, November 9; 1:00 PM to 5:00 PM  
Sunday, November 16; 1:00 PM to 5:00 PM  
Saturday, November 22: 8:30 AM to 12:30 P  
Sunday, November 23; 1:00 PM to 5:00 PM    WRAP UP!



## ***The Greenville Rotarian***

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*November 06, 2014*

RI President	Gary Huang
District Governor	Thomas Faulkner III
President	Russell Stall
President-Elect	Don Koonce
Secretary	Mark Taylor
Treasurer	David Karr
Bulletin Editor	Tim Nanney

### **Rotary Club of Greenville**

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### **Office Hours**

Monday - Thursday - 9:00 am to 2:00 pm

Friday - 9:00 am to 12:00 pm

## **Member Calendar**

Sunday, November 9th	Roper Mountain Holiday Lights Work day, 1:00 to 5:00
Tuesday, November 11th	Rotary Club of Greenville meeting 12:00 Noon Westin Poinsett Hotel, District Governor Tom Faulkner
Sunday, November 16th	Roper Mountain Holiday Lights work day, 1:00 to 5:00
Monday, November 17th	Rotary Club of Greenville Health and Happiness Hour 5:30 Bacon Brothers Public House
Saturday, November 22nd	Roper Mountain Holiday Lights work day 8:30 - 12:30
Sunday, November 23rd	Roper Mountain Holiday Lights work day 1:00 - 5:00
Tuesday, November 25th	Rotary Club of Greenville meeting 12:00 Noon Westin Poinsett Hotel, Lindsay Leonard, The Boeing Company